

Senior Art Director

Job Summary:

We are looking for an exceptionally talented Senior Art Director with great conceptual and design skills to help run our biggest accounts and pitch new work. You'll be in a client-facing role, so good presentation and communications skills help. You've won awards and can think big, but also don't mind getting into the nitty-gritty every now and then

Accountabilities:

(Duties which must be performed by anyone that is assigned to this position)

- Design comps, storyboards, initial graphic concepts, and final deliverables
- Concept and develop campaigns while working with clients on multiple projects at once
- Collaborate and partner with senior copywriter to ensure that both the copy and visuals are in perfect sync to make the concept as powerful, vivid and compelling as possible
- Work closely with team members to deliver exceptional and innovative results that meet strategic goals and client expectations.
- Hands-on design work and art direction on multiple projects with the ability to bring each new idea and design concept to life from conceptualization to completion.
- Successfully organize, prioritize and manage multiple projects and teams in a deadline-driven environment.
- Work in a fast-paced, creative environment while effectively communicating with all team members.
- Contribute to new business pitches when necessary.
- Extensive knowledge of design techniques, tools and principles.
- Ability to be paired with a seasoned and talented Senior Copywriter and expected to execute strong creative in a timely manner (we're not a sweatshop, but a solid work ethic is a must)
-

Education and/or Experience:

- 5-7 years of related work experience
- Exceptional conceptual and design skills
- Robust portfolio that shows your talent in both print and digital
- Suggested but not required: completion of an advertising portfolio school program, an internship at an advertising agency/creative shop, or some completion of art direction/design courses

Knowledge and Skills:

- Photoshop, Illustrator and InDesign, robust understanding of social platforms and their capabilities

This job description in no way states or implies that these are the only duties to be performed by an employee. He/She will be required to follow any other instructions and to perform any other duties requested by his/her supervisor.